

M I D W E S T



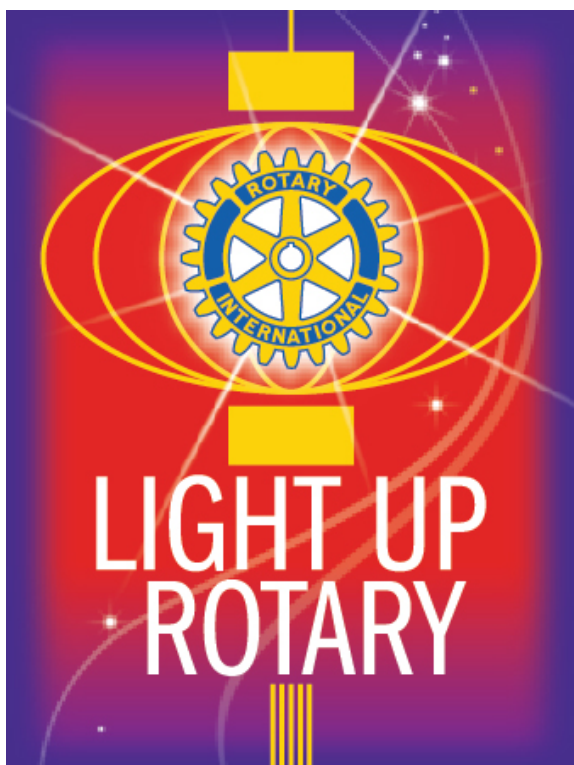
P E T S

PRESIDENT ELECT TRAINING SEMINAR

DISTRICTS 6220, 6250, 6270, 6420, 6440, 6460

Westin Chicago Northwest
400 Park Boulevard
Itasca, Illinois 60143

March 7, 8, & 9, 2014



- District 6220**Tom Berkedal, DGE
- District 6250**.....David Warren, DGE
- District 6270**Mary Beth Seiser, DGE
- District 6420**.....Shannon Scheffel, DGE
- District 6440**.....Sarah Oliver, DGE
- District 6450**.....Nicki Scott, DGE
- District 6460**David Knieriem, DGE



Gary C. K. Huang

Rotary International President-Elect
Rotary Club of Taipei, Taiwan
(2014–15)



Gary C.K. Huang, a member of the Rotary Club of Taipei, Taiwan, is the selection of the Nominating Committee for President of Rotary International in 2014–15.

Huang says his vision for Rotary is to increase membership to more than 1.3 million.

“To increase our membership, we must go beyond borders to wherever we see growth potential, such as the countries of China, Mongolia, and Vietnam. I will put an emphasis on increasing female and younger members,” Huang says. “I will also encourage former Rotarians to once again be part of our Rotary family.”

Huang has served as the chair of Taiwan Sogo Shinkong Security Co., Ltd., Shin Kong Life Real Estate Service Co., and P.S. Insurance Agency, Inc. and director of Federal Corporation and managing director of Taipei Life-Line Association.

He is a past president of Malayan Overseas Insurance Co. and charter secretary general of the Council for Industrial and Commercial Development in Taiwan.

A Rotarian since 1976, Huang has served as RI vice president, director, Rotary Foundation trustee, district governor, International Assembly training leader, regional session leader, task force member and coordinator, and committee member and chair.

Huang created 19 new clubs in 1986–87 as governor of District 345, which included Hong Kong, Macau, and Taiwan.

Huang has been awarded the National Civic Service Award by the Federation of Non-Profit Associations and the Outstanding Community Service Award by the Ministry of the Interior, R.O.C. He is a recipient of the RI Service Above Self Award and the Rotary Foundation’s Citation for Meritorious Service.

Huang and his wife, Corinna Yao, have three children.

Mary Beth Growney Selene

Rotary International Director Zones 28/29

Mary Beth is the founder and President of Ryan Signs, Inc., in Madison. She is a non-lawyer Fee Arbitrator and a non-lawyer member of the Client Security Fund of the State Bar of Wisconsin. Mary Beth is a former member of the Board of Directors and ongoing supporter of the What If? Foundation, which works to feed and educate children in Haiti.

Personal time is shared with her husband Alan Selene (PDG, District 5970) and daughter Bridget.

Mary Beth Growney Selene has been a member of the Rotary Club of Madison West Towne-Middleton since 1987 and she served her club as President in 1993–1994. She has been a host parent to four Rotary Youth Exchange students.

In her District 6250 she served as Governor in 2000–2001; District Membership Chair and District Rotary Foundation Chair.

Mary Beth has had the opportunity to serve as the Rotary International President’s Representative several times. She served as a Training Leader at the International Assembly in San Diego in 2008 and 2009 and was the District 6250 Representative to the Council on Legislation in 2004, 2007 and 2010.

She served as the General Chair for the (then) Zones 27 & 28 Institute and was a Regional Rotary Foundation Coordinator for Zone 27, the Public Image Resource Coordinator for Zone 28, and as Zone 28 Rotary Coordinator. Mary Beth will serve as Rotary International Director in 2013–2015.

She has received Rotary International’s Service Above Self Award and The Rotary Foundation’s Citation for Meritorious Service.

Mary Beth and Alan are Major Donors to The Rotary Foundation. They are currently Sustaining Members to the Annual Programs Fund of The Rotary Foundation and Bequest Society members to The Rotary Foundation Permanent Fund.



Larry Lunsford

Rotary International Director Zones 30/31

Larry Lunsford looks forward to his service as Rotary International Director 2013–2015. He is currently serving as Vice–Chair of the RI Finance Committee.

Larry’s passion for Rotary, and his first invitation into the Family of Rotary, began during his college years when in 1982 he was selected as a Rotary Foundation Ambassadorial Scholar to Australia. He was invited to Rotary membership in 1991, was President of the Rotary Club of Kansas City–Plaza, Missouri in 1997–98, and served as District Governor of Missouri D6040 in 2001–02.

As District Governor, Larry also helped lead the “Missouri Rotarians for New York” statewide service project that raised over \$100,000 in 2001 for those affected by the events of 9/11, and he coordinated a statewide Rotary Centennial project which resulted in over 71,000 pairs of shoes collected at the 2005 Missouri Joint District Conference. He continues as the Shoes Cheerleader for his District. The Shoes project has taken him to Russia and Guatemala to deliver new shoes to orphan children in those countries.

Larry has also served RI as Lead Seminar Trainer at the International Assembly in San Diego, RI training leader, RI president’s representative, and session facilitator at RI Conventions and Presidential Membership Conferences. He has served his Zone 31 with pleasure as Regional Public Image Coordinator, Regional Rotary Foundation Coordinator, Rotary Foundation Alumni Coordinator, council on legislation delegate, institute chair, task force coordinator, regional scholar orientation chair, and GETS training leader.

Larry’s past community activities include service on the boards of the Epilepsy Foundation for the Heart of America, and the Variety Club. Larry is a Major Donor, a Benefactor, a Charter Member of the Bequest Society and the D6040 Paul Harris Society, and has been awarded the Rotary Foundation Citation for Meritorious Service and the RI Service Above Self Award.

A certified public accountant, Larry is SVP/CFO of Bernstein–Rein Advertising, Inc. in Kansas City, MO. Larry and his wife of 27 years, Jill, have two children, Trent (17) and Cara (15), all of whom are Paul Harris Fellows.



Ray Klingensmith

Rotary Club of Kirksville, Missouri, USA

President, Rotary International, 2010–11

TRF Trustee, 2002–06, 2012–2016

Director, Rotary International, 1985–87

“Building Communities, Bridging Continents”

Ray Klingensmith is a retired attorney in Kirksville, Missouri. Ray’s wife, Judie, is a former elementary school teacher in Macon and Kirksville and a former consultant for the Child Development Assistant program at the Kirksville Area Vocational Center. Ray is a graduate of the business school and the law school of the University of Missouri at Columbia.

He was the president of Chariton Valley Association for Handicapped Citizens from its organization in 1982 until 2009, and he now serves as the president emeritus. He was one of the initial trustees for the Missouri Family Trust, which was created by the Missouri legislature in 1989, and he was accorded the 1988 Parent/Caretaker Award by the Missouri Planning Council for Developmental Disabilities. He is a former member of the Executive Board for the Great Rivers Council of the Boy Scouts of America and the holder of its Silver Beaver Award for adult volunteers.

A Rotarian for more than 50 years, Ray is currently a member of the Kirksville Rotary Club. He studied at the University of Cape Town as a Rotary Foundation ambassadorial scholar in 1961, and when he was elected to the board of directors for Rotary International in 1984, he became the first recipient of a Rotary Foundation award to serve on the RI board. He served as a Trustee of The Rotary Foundation from 2002 to 2006 and as vice chairman of the Trustees in 2005–06, and he has been awarded both the Citation for Meritorious Service and the Distinguished Service Award by the Foundation.

In other Rotary assignments, Ray served as moderator of the 1989 International Assembly in Phoenix, chairman of the 1998 Council on Legislation in New Delhi, vice chairman of the 2005 Chicago Convention Committee, and chairman of the 2008 Los Angeles Convention Committee.



He has served in a variety of assignments throughout Rotary and is currently serving as a Trustee of The Rotary Foundation.

Ray served as the president of Rotary International during the 2010–11 Rotary year as the 100th president of the organization, and he was the leader of a progressive board of directors. He was the first former Rotary scholar ever to serve as RI president.

John Smarge

Past President of The Rotary Club of Naples, FL
Past Rotary International Director

John Smarge has been a Rotarian and resident of Naples, Florida since 1982. His classification is Moving and Storage. John and his wife Cindy are Major Donors and Bequest Society Members.

John served as President of The Rotary Club of Naples in 1992–93 and as District 6960 Governor in 1995–96. He was a member of the Rotary International Board of Directors in 2010–2012 and Chairman of the Executive Committee, 2011–2012.

Internationally, John has twice been a Delegate to the Council on Legislation and has served as a Rotary International Membership Coordinator, Regional Rotary Foundation Coordinator and Rotary Coordinator Training Leader.

John considers the most rewarding aspects of his many years in Rotary to be the opportunity to participate in the PolioPlus National Immunization Days in India and his medical missions to Ternopil, Ukraine. Over the recent years he has traveled numerous times to Haiti and other Caribbean islands providing humanitarian assistance.

John has received numerous awards for his Rotary Service including the Rotary Foundation Citation for Meritorious Service, the Distinguished Service Award the Rotary International Service above Self Award and was recognized in 1999 as the District 6960 Rotarian of The Decade.

John is a past Board Chairman of the Naples YMCA and served as Director on the board of the Boy Scouts of America, Shelter for Abused Women, Naples Girls Sports Foundation and Southern Community Bank. John and Cindy have three daughters.



Ina Pinkney

Chef/Owner of INA'S

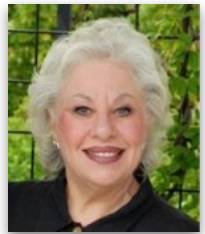
Ina opened Ina's Kitchen in 1991, which quickly became Chicago's Premier Breakfast Restaurant and is the Chef/Owner of INA'S, an American Food restaurant serving Breakfast and Lunch in Chicago's trendy West Loop Market District.

She had done Research and Development for recipes for 3 issues of The World Book Encyclopedia Christmas Around The World, The Popcorn Institute, Quaker Oats, Avocados from Mexico and the North Carolina Sweet Potato Commission.

This media-savvy professional with a camera-ready personality has appeared twice as a guest on SWEET DREAMS with Gale Gand on the Food Network and was featured on THE BEST OF on that network as well. She is a frequent and welcomed guest on local news and cable TV and has done interviews on shows in the U.S., Canada and Germany and appeared in a national Quaker Oats commercial as herself – the Breakfast Queen.

Articles about her have appeared in The New York Times, Wall Street Journal, Details Magazine, Vogue, Intelligent Life, Chicago Tribune and Sun-Times, Gourmet, Chicago Magazine, Crain's Chicago Business, Midwest Living, Nation's Restaurant News as well as trade and in-flight magazines. Her recipes have been syndicated globally and featured in many cookbooks.

Because of her attention to the changing tastes of consumers, she is a sought after judge at competitions such as the National Beef Cook-Off, filmed for the Food Network. She was on the Chef Advisory Panel for the Dairy Management Association, is a valued participant in a 'Think Tank' doing menu futurist work and is part of the Operator's Advisory Board for Land'O'Lakes.



Ina was nominated for the Golden Bowl award from the Women Chef's and Restaurateurs organization, was honored by the Women's Foodservice Forum as a 'Woman Making Her Mark', lead a coalition of Chicago Restaurateurs and Chefs to support a smoking ban and co-founded the Green Chicago Restaurant Coalition for restaurants in Chicago and for which she received Chicago Magazine's 2011 Green Award.

She was named 2008 SBA Woman in Business Champion.

Despite the awards and acclaim she has garnered in her career, the most significant title she holds is Polio Survivor. Ina now speaks to Rotary groups about the late effects of polio in her effort to help Rotary and the Gates Foundation achieve their goal of the worldwide eradication of polio.

Schedule of Events

Friday March 7, 2014

- 11:00 AM – 6:00 PM **PETS Registration**
1:00 – 4:00 PM **Electives**
(Must be Pre-registered) each 50 minutes long starting at
1:00, 2:00 and 3:00 PM. Register for maximum of three
sessions.
- How to Run Club and Board Meetings (includes Public Speaking)
 - Social Media Training
 - Rotary 101
 - Foundation 101
 - Club Fundraising – What Works

House of Friendship Opens

6:00 – 9:00 PM Cash Bar

6:30 – 8:30 PM Dinner Buffet

House of Friendship Closes

Saturday March 8, 2014

6:15 – 7:45 AM **Breakfast Buffet**

7:00 **PETS Registration**

7:30 **Plenary Hall Opens**

All plenary sessions preceded by 5 minute Rotary International Membership or Foundation related video.

8:00 – 9:00 **Opening Plenary Session #1**

Welcome – PETS Co-Chairs Ron Riggins and Tom Friese

Opening Remarks

Featured Speaker RID Larry Lunsford

8:00 **House of Friendship Opens**

9:00 Transition and Networking Opportunity

9:20 – 10:30 **District Breakout #1**

10:30 Transition and Networking Opportunity

10:50 – 11:50 **Presidents Elect Breakout by Choice #1**

Select One

1. PR/Public Image

2. Youth Service (New Generations)

3. Working with Volunteers/Training Leaders

4. Club Fundraising – What Works (note: this is not a continuation of the Friday Elective)

10:50 – 11:50 **Breakout for Assistant Governors #1**

The Rotary Foundation

12:00 – 12:45 Lunch Buffet

12:45 – 1:20 **Plenary Session #2**

Featured Speaker Ina Pinkney, BEGINNINGS AND ENDINGS

1:20 – 1:40 Transition and Networking Opportunity

1:40 – 2:40 **Breakout by Club Size #1**

Engaging Your Members

1:40 – 2:40 **Presidents Nominee Breakout Session #1**

1:40 – 2:40 **Breakout for Assistant Governors #2**

My Rotary (Rotary Club Central)

2:40 – 2:55 Transition and Networking Opportunity

2:55 – 3:55 **District Breakout #2**

3:55 – 4:10 Transition and Networking Opportunity

4:10 – 5:10 **Breakout by Club Size #2**

Partnerships – Making an Impact in Your Community

4:10 – 5:10 **Presidents Nominee Breakout Session #2**

4:10 – 5:10 **Breakout for Assistant Governors #3**

Helping Good Clubs Become Great Clubs

5:15 – 6:00 Pre Dinner Hospitality and Networking

6:00 – 7:20 Dinner
 6:00 House of Friendship Closes
 7:20 **Plenary Session # 3**
 Introduction of each DGEs and PEs:
 Featured Speaker – PRIP Ray Klingensmith
 8:15 District Hospitality Suites
 Hosted by District Governors Elect

1. District 6220, Tom Berkedal, Suite 336
2. District 6250, David Warren, Suite 327
3. District 6270, Mary Beth Seiser, Suite 427
4. District 6420, Shannon Scheffel, Suite 436
5. District 6440, Ellen Young, Suite 527
6. District 6450, Nicki Scott, Suite 536
7. District 6460, David Knieriem, Suite 627

Sunday March 9, 2014

6:30 – 8:15 AM Breakfast Buffet
 6:30 House of Friendship Opens
 8:30 – 9:05 **Plenary Session #4**
 Featured Speaker PRID John Smarge
 9:05 – 9:20 Transition and Networking Opportunity
 9:20 – 10:20 **Presidents Elect Breakout by Choice #2**
Select One

1. PR/Public Image
2. Youth Service (New Generations)
3. Working with Volunteers/Training Leaders
4. Club Fundraising – What Works (note: this is not a continuation of the Friday Elective)

9:20 – 10:20 **Breakout for Assistant Governors #4**
 Open Forum/Best Practices
 10:20 – 10:40 Transition and Networking Opportunity
 10:40 – 11:40 **District Breakout #3**
 10:40 House of Friendship Closes

11:45 **Closing Plenary Session**
 11:55 Featured Speaker RID Mary Beth Growney Selene
 12:30 Commissioning of Presidents Elect

Lunch – Optional Box Lunch or Buffet

Thanks to the following vendors & organizations. Please visit their booths in the Gallery Ballroom.

- All American Specialty Co.
- Club Express
- Club Runner
- National Awards
- Russell–Hampton
- Wasser Graphics

Rotary Fellowships and Alumni
 Fred Luckenbill

I Can Read – Literacy Table
 L. D. Wicklund
 www. icanreadsongs.org

Operation Warm
 Rich Lalley
www.operationwarm.org

The Rotary Foundation
 Chad Stutsman
contactcenter@rotary.org

The Secret Code of Rotary

AG.....	Assistant Governor
CLP.....	Club Leadership Plan
COL.....	Council on Legislation (in session every 3 years)
DG.....	District Governor
DGE.....	District Governor Elect (DG next year)
DGN.....	District Governor Nominee (DG in 2 years)
DGD.....	District Governor Designate
DT.....	District Trainer
EREY.....	Every Rotarian, Every Year (\$100/capita, TRF goal)
GETS.....	Governors–Elect Training Seminar
GSE.....	Group Study Exchange
IPDG.....	Immediate Past District Governor
MGM.....	Member Get Member
MOP.....	Manual of Procedure (revised every 3 years after the COL)
NGO.....	Non–Governmental Organization (UN, UNICEF, etc.)
NID.....	National Immunization Day
OD.....	Official Directory (revised annually)
PE.....	Club President Elect
PETS.....	Presidents–Elect Training Seminar
PDG.....	Past District Governor
PN.....	Club President Nominee
PRID.....	Past Rotary International Director
PRIP.....	Past Rotary International President
PRIVP.....	Past Rotary International Vice President
RC.....	Rotary Coordinator
RIP.....	Rotary International President
RIPE.....	Rotary International President Elect
RI.....	Rotary International
RIBI.....	Rotary International Great Britain and Ireland
RID.....	Rotary International Director
RIDE.....	Rotary International Director Elect
RIDN.....	Rotary International Director Nominee
RIVP.....	Rotary International Vice President
RLF.....	Rotary Leadership Forum (for DGE’s)
RLI.....	Rotary Leadership Institute (for Rotarians)
RPIC.....	Rotary Public Information Coordinator
RRFC.....	Regional Rotary Foundation Coordinator
RYLA.....	Rotary Youth Leadership Award
STEP.....	Short–Term Exchange Program
TRF.....	The Rotary Foundation
YEO.....	Youth Exchange Officer
YEX.....	Youth Exchange Program
WCS.....	World Community Service

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. **FIRST.** The development of acquaintance as an opportunity for service;
2. **SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. **THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life;
4. **FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

District Governors 2014–2015



District 6220: Tom Berkedal
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Thanks to the facilitators and committee members for your dedication, talent, time and generosity for making the 2014 Midwest President-Elect Training Seminar a success.

2014 Midwest PETS Council

District Governor Elect 6220.....Tom Berkedal
District Governor Elect 6250.....David Warren
District Governor Elect 6270.....Mary Beth Seiser
District Governor Elect 6420.....Shannon Scheffel
District Governor Elect 6440.....Ellen Young
District Governor Elect 6450.....Nicki Scott
District Governor Elect 6460.....David Knieriem

Co-Chairperson 6460.....PDG Ron Riggins
Co-Chairperson 6220.....PDG Tom Friese
Secretary 6420.....Beth Thacker
Treasurer 6220.....Steve Handrick
Sergeants-at-Arms 6420.....DG Robert Hammon

Facilities 6220.....PDG Steven Selvick
Program 6460.....PDG David Parsons
Registration & Materials 6460.....Neal Miller
Lead Trainer 6440.....PDG Terry Mueller

District Trainer 6220.....Kyle Gruening
District Trainer 6250.....Toni Pabon
District Trainer 6270.....Ann Affeldt
District Trainer 6420.....Linda Gerber
District Trainer 6440.....Julie Clark
District Trainer 6450.....Linda Yates
District Trainer 6460.....Bill Knake

District Governor Nominee 6220.....Richard Edward Jansing III
District Governor Nominee 6250.....Mary Van Hout
District Governor Nominee 6270.....Karen White
District Governor Nominee 6420.....James Neslon
District Governor Nominee 6440.....Rodney Adams
District Governor Nominee 6450.....Osei David Andrews-Hutchinson
District Governor Nominee 6460.....Stephen Hopper

Appointed Council Member 6220.....Gina Evans
Appointed Council Member 6250.....PGD Rob Stroud
Appointed Council Member 6270.....Steven Affeldt
Appointed Council Member 6420.....PGD Bob Hammon
Appointed Council Member 6440.....DG Sarah Oliver
Appointed Council Member 6450.....PDG David Templin
Appointed Council Member 6460.....PDG Suzanne Ellerbrock

Special thanks to PDG Larry Thompson, D6460, for the program page layout, editing, and printing arrangement.
Audio Visual services provided by: Bill Gilbert, Audio Foundry LLC with Larry and Sarah Wright, D6400.

Rotary



Westin Meeting Rooms



Rotary Future Leadership 2015–2016 District Governors

6220 Richard Edward Jansing III
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6250 Mary Van Hout
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6270 Karen White
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6420 James Nelson
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6440 Rodney Adams
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6450 Osei David Andrews-Hutchinson
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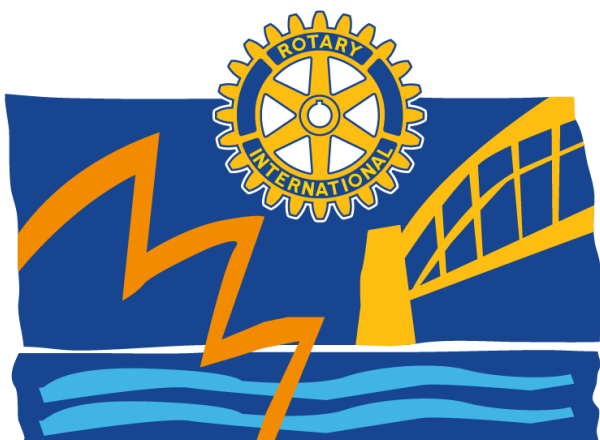
6460 Steve Hopper
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Midwest President–Elect Training Seminar 2015

March 6–8, 2015

Westin Chicago Northwest
400 Park Boulevard
Itasca, Illinois 60143



ROTARY INTERNATIONAL CONVENTION

Sydney

Australia 1-4 June 2014



Participants can view a personal schedule on a smart phone or tablet using this QR (quick response) code.

You also access the personal agenda at
m.midwestpets.org.

Midwest PETS: <http://www.midwestpets.org/>
Rotary International: <http://www.rotary.org>
RI Convention 2013: <http://www.riconvention.org>